



Guiding youth to lead healthy and safe lives.



2019 Progress Report

From the Desk of Tonja Eagan

Inspiration is the process of being mentally stimulated to do or feel something or to have a sudden brilliant creative idea. 2019 was filled with inspiration for LifeSmart Youth's Board, staff, school and community partners, and financial supporters. We worked diligently with expert consultants to lay a strong strategic foundation and fund a development and marketing plan that positioned us to launch new opportunities, ensuring more Indiana youth lead healthy and safe lives.

Thankfully many others were inspired by LifeSmart Youth's important mission. Our Generations to Come Sustainability Campaign kicked off in 2019 and exceeded expectations as individual donors made significant multi-year commitments. New foundation supporters and national corporations joined our efforts as key investors.

The potential of today's youth is unlimited when they are set up for success throughout childhood, which is why we focus on prevention and empowerment in all aspects of the programs we deliver to more than 20,000 youth yearly. Your involvement has had an impact, as the numbers in this progress report illustrate.

Thank you for joining us and inspiring others to help Indiana's youth reach their potential!

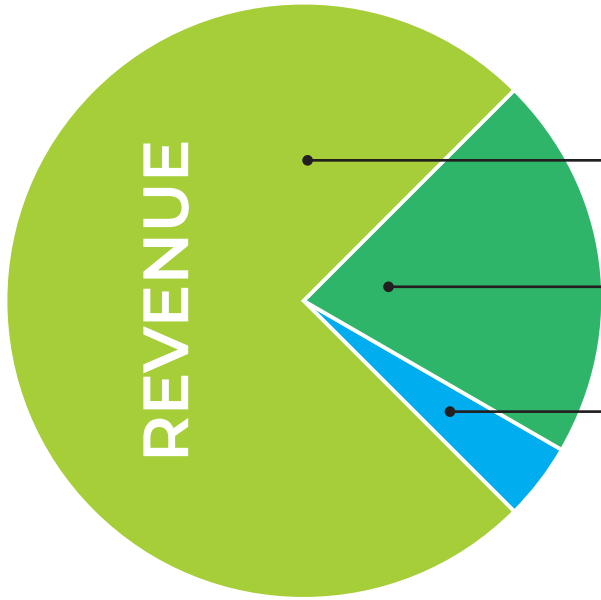
A handwritten signature in black ink that reads "Tonja Eagan".

Tonja Eagan, CEO

“2019 was the BEST fiscal year the agency has ever had in **76 years!** It was one of those years where all the stars aligned for us.”

– Tonja Eagan, CEO

2019 By the Numbers:

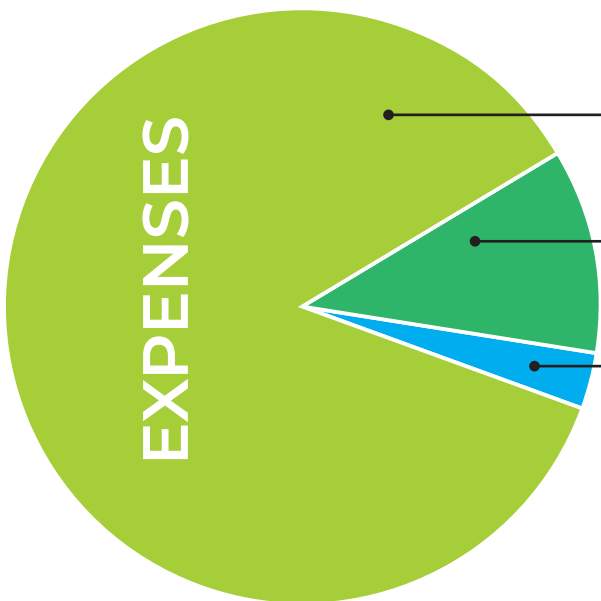


75% Grants

21% In-kind

4% Contributions (unrestricted)

Total: \$1,644,838



86% Programs

11% Administrative

3% Fundraising

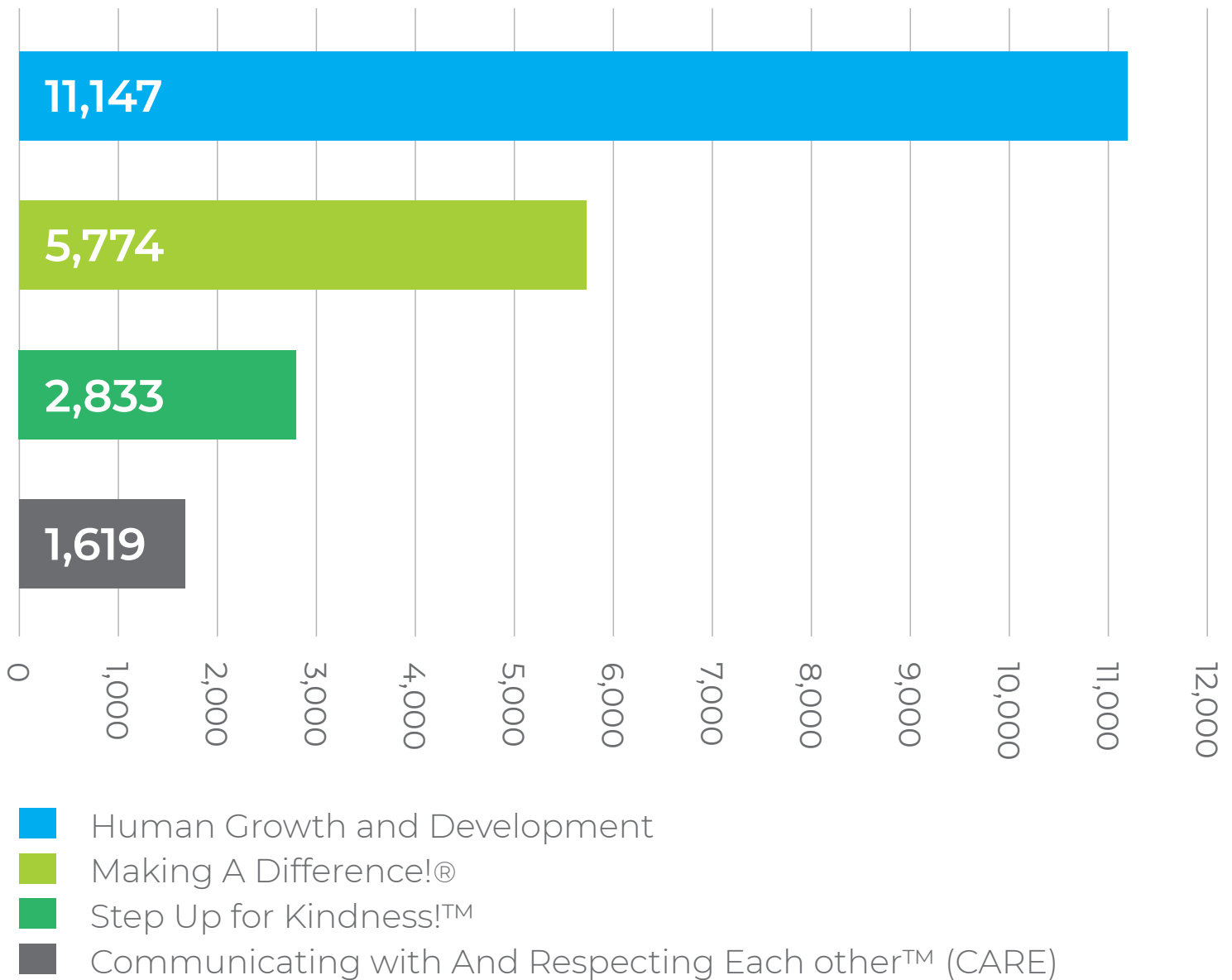
Total: \$1,562,649

Net Assets: + \$82,189

LSY FACTS: The first year of the Generations to Come Campaign **RAISED MORE THAN GOAL**, and individual giving **DOUBLED** this year over last.

Youth Served by Program

(2018-2019 School Year & Summer)



LSY FACTS: 21,373 youth were served with **68,725** educational hours from **4** LifeSmart Youth programs in **110** schools and **15** camp sites throughout **10** Indiana counties.

Our Programs

When youth learn to make responsible choices and adopt healthy behaviors, they are more likely to stay in school, excel in their studies, and strive for their future goals. Each program we offer strives to empower students by providing relevant, age-appropriate, engaging information.

STEP UP FOR KINDNESS!™

Step Up for Kindness! teaches kindness, empathy, compassion, and the skills to be an upstanding citizen who prevents bullying.

HUMAN GROWTH & DEVELOPMENT

Human Growth and Development teaches students how to care for and respect their growing and changing bodies during puberty.

MAKING A DIFFERENCE!®

Making A Difference! provides middle school students with the knowledge, confidence, and skills to understand reproductive health.

CARE™

CARE™ (Communicating with And Respecting Each other) addresses consent, teen dating communication, and dating violence prevention.

85%

OF PARTICIPANTS IN **STEP UP FOR KINDNESS!** DEMONSTRATED INCREASED KNOWLEDGE OF STEPS THAT CAN BE TAKEN TO REDUCE THE RISK OF BEING BULLIED ONLINE AND INCREASE CYBER SAFETY

90%

OF PARTICIPANTS IN **MAKING A DIFFERENCE!** DEMONSTRATED INCREASED KNOWLEDGE OF PREGNANCY AND SEXUALLY TRANSMITTED DISEASE PREVENTION SKILLS

“A” GRADE FROM SCHOOLS:

RELEVANCE TO THEIR STUDENTS’ NEEDS, RELEVANCE TO INDIANA ACADEMIC STANDARDS, QUALITY OF EDUCATORS, & OVERALL PROGRAM QUALITY

LSY FACTS: 101 school classroom teachers completed online program evaluation surveys; **99.52%** reported satisfaction with our programs; **100%** reported satisfaction with our Adolescent Health Educators!

Our School District & Camp Partners

1. Cass County

Logansport Community School Corporation

2. Delaware County

TeenWorks (*summer camp*)

3. Hamilton County

Hamilton Heights School Corporation

4. Jefferson County

Madison Consolidated Schools

5. Jennings County

Jennings County School Corporation

6. Madison County

Anderson Community School Corporation
South Madison Community School Corporation

7. Marion County

100 Black Men Indy Summer Academy (*summer camp*)
Boys & Girls Clubs (*summer camp*)
Camp AYS (*3 summer camps*)
Christel House Academy South
Indianapolis Public Schools
Irvington Community Schools
Jameson Camp (*4 summer camps*)
Jewish Community Center (*summer camp*)
La Plaza (*summer camp*)
MSD Lawrence Township
MSD Warren Township
MSD Washington Township
Project Home Indy (*summer camp*)
Starfish Initiative (*summer camp*)
TeenWorks (*summer camp*)

8. Morgan County

Mooresville Consolidated Schools

9. Ripley County

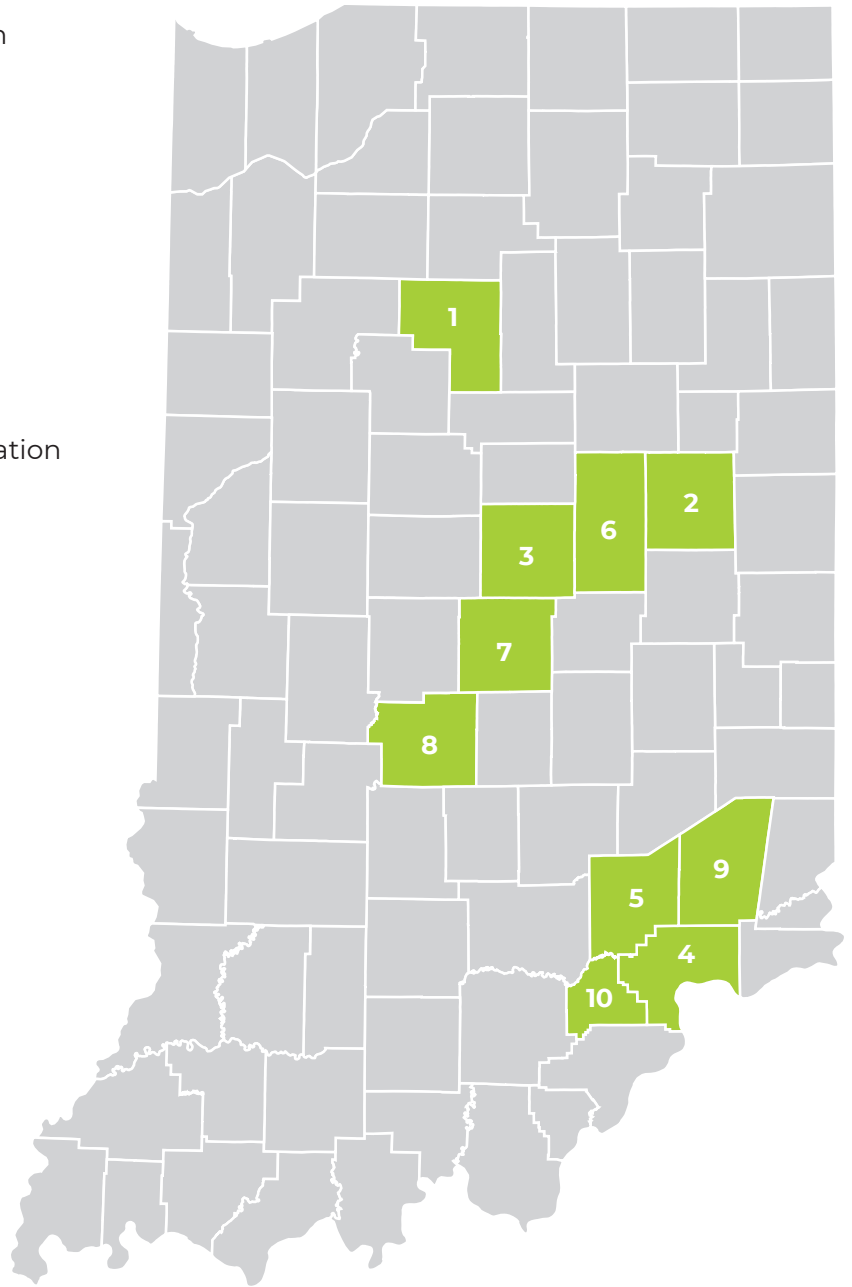
Milan Community Schools

10. Scott County

Scott County School District 1
Scott County School District 2

State-Wide

Indiana School for the Deaf



LSY FACTS: Our programs support many of Indiana's **MOST VULNERABLE** youth based on their geographic location, socio-economic level, ethnicity, and health risk factors. **YOU** help us change their lives!

Our People

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LIFESMART YOUTH 2019 STAFF

Tonja Eagan, Chief Executive Officer
Michelle Anderson, Director, Human Resources & Operations
Angela Bridge, Director, Development
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Olivia Cosgray Martinez, Adolescent Health Educator
Doreen Fatula, Coordinator, Education Team
Eme Godby, Herron High School Student Intern
Haileigh Huggins, Adolescent Health Educator
Janet Kamiri, Coordinator, Program Development & Health Educator
Andrea Kamwendo, Manager, Program Quality
Mēgan Langlais, Adolescent Health Educator
Lara Latouf, Adolescent Health Educator
Brittany Madison, Ball State University Public Health Intern
Brittany Magee, Coordinator, Communications & Development
Hannah Saeger, Marketing & Development Assistant
Abbe Shapiro, Director, Programs & Evaluation

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CONTACT US FOR MORE INFO

Call **317-638-3628** or email info@lifesmartyouth.org