

# 2020

## Progress Report

### A Note From Our CEO, Tammie Carter

Nothing about 2020 was normal. We experienced sustained periods of uncertainty, fear, anxiety, disappointment, shame and heart-break. The Global Pandemic and Black Lives Matter Movement have challenged us to think about our individual and collective impact on the world we are creating. Normal is not what we seek as a goal. LifeSmart Youth is committed to improving the quality of life for Indiana youth.

During 2020 our staff, Board, and volunteers began a critical assessment of the organization through a Diversity, Equity, and Inclusion lens. We are making ongoing improvements to our curriculum, policies, and procedures to ensure we achieve excellence through diversity. Our leadership is committed to this disciplined way of thinking and acting to improve entrenched social problems that impact the lives of youth. We will continue to monitor how much we did, how well we did it, and who is better off as a result of our efforts.

Growing up in today's world is tough, and sometimes the conversations are uncomfortable. The LifeSmart Youth team embraces these opportunities to have crucial conversations with youth, parents, and the community, for when we do, we educate, we enlighten, and we empower.

To our school partners and funders, we could not do what we do without you. We appreciate the confidence you place in us, and we never take it for granted. We are thankful and proud to have you on our team.

On behalf of healthy and safe youth,



Tammie Carter, CEO



Guiding youth  
to lead healthy  
and safe lives.

LifeSmart Youth

615 N. Alabama St., Ste. 228  
Indianapolis, IN 46204

317-638-3628

[lifesmartyouth.org](https://lifesmartyouth.org)



## 2020 By the Numbers:



- \$1,121,324** (76%)  
Grants
- \$309,840** (21%)  
In-kind
- \$44,263** (3%)  
Contributions  
(Unrestricted)

**Total:** \$1,475,427

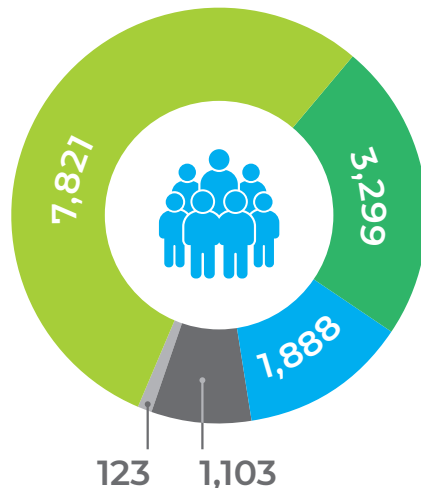


- \$1,274,373** (92%)  
Programs
- \$83,111** (6%)  
Administrative
- \$27,704** (2%)  
Fundraising

**Total:** \$1,385,188

**Net: \$90,239**

## Youth Served by Program (2019-2020 School Year & Summer)



- Human Growth and Development**
- Making A Difference!®**
- Step Up for Kindness!™**
- Communicating with And Respecting Each other™ (CARE)**
- LifeSkills® Training**

**Total Youth Served:** 14,234

**Total Education Hours:** 43,631

“All your instructors do a fantastic job. Our students can be difficult to engage, but I am thankful your programs train your instructors to be factual and let them know this is real life stuff they NEED to know.”

– 6th Grade Teacher,  
Creston Intermediate

# 88%

of Making A Difference!<sup>®</sup> participants reported increased confidence in saying “NO” to sex.

# 90%

of youth served correctly identified harmful qualities in dating relationships.



## Our Programs

When youth learn to make responsible choices and adopt healthy behaviors, they are more likely to stay in school, excel in their studies, and strive for their future goals. Each program we offer strives to empower students by providing relevant, age-appropriate, engaging information.

### STEP UP FOR KINDNESS!<sup>™</sup>

Step Up for Kindness! teaches kindness, empathy, compassion, and the skills to be an upstanding citizen who prevents bullying.

### HUMAN GROWTH & DEVELOPMENT

Human Growth and Development teaches students how to care for and respect their growing and changing bodies during puberty.

### MAKING A DIFFERENCE!<sup>®</sup>

Making A Difference! provides middle school students with the knowledge, confidence, and skills to understand reproductive health.

### CARE<sup>™</sup>

CARE (Communicating with And Respecting Each other) addresses consent, teen dating communication, and dating violence prevention.

### LIFESKILLS<sup>®</sup> TRAINING

LifeSkills Training provides adolescents and young teens with the confidence and skills necessary to successfully handle challenging situations involving substance use and other risky behaviors.

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## LSY Facts

Our programs support many of Indiana's **most vulnerable** youth based on their geographic location, socio-economic level, ethnicity, and health risk factors. **YOU** help us change their lives!

**14,234**  
youth  
served

**43,631**  
educational  
hours  
provided

in **76**  
schools &  
**2** camps

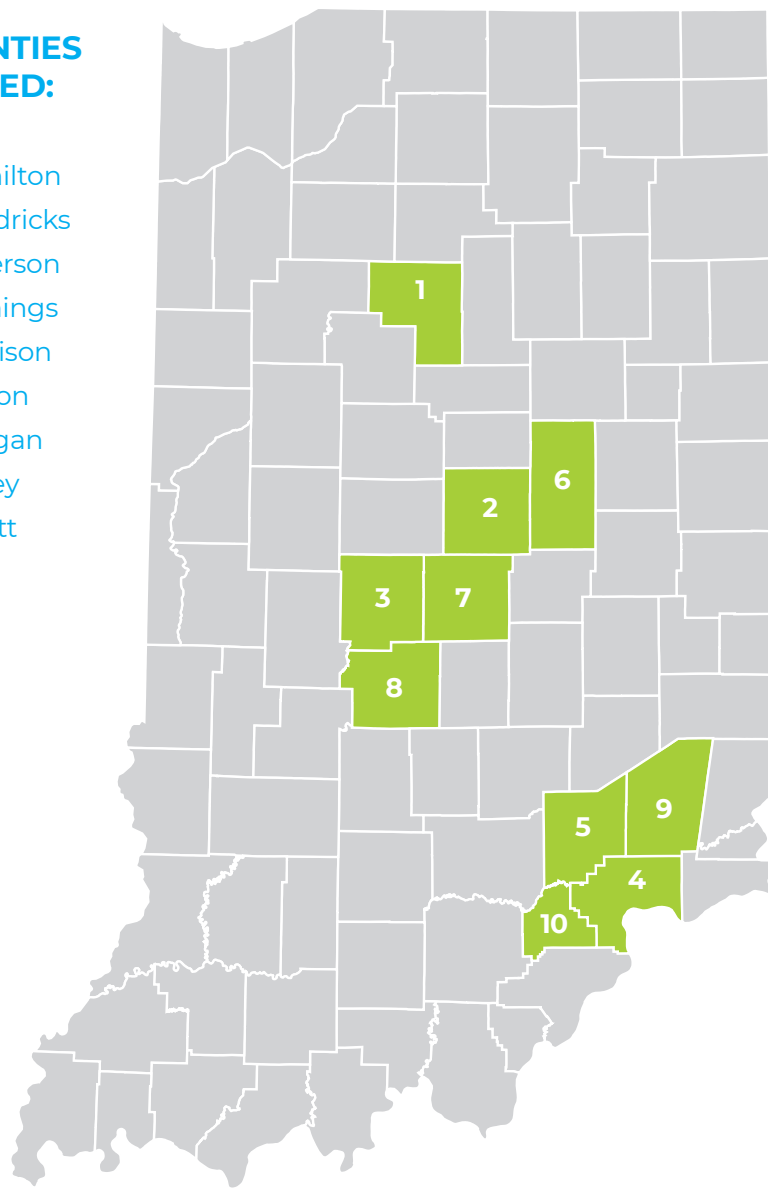
across  
**10**  
Indiana  
counties



# Our School District & Camp Partners in 2020

## COUNTIES SERVED:

1. Cass
2. Hamilton
3. Hendricks
4. Jefferson
5. Jennings
6. Madison
7. Marion
8. Morgan
9. Ripley
10. Scott



“I just want to say thank you for giving us the opportunity to work with LifeSmart Youth another year. We appreciated all of the hard work they spent in teaching online and still reaching our students in difficult times but on a subject that is still very much relevant.”

– 8th Grade Teacher,  
Logansport Junior High

## Indiana Statistics

### 6.2%

**Decrease in bullying incidents** between the 2018-19 and 2019-20 school years, according to the Indiana Department of Education.

### 5%

**Decrease in Indiana teen pregnancy rates** between 2018 and 2019. The current rate is 20.8% per 1,000 teens, according to Centers for Disease Control and Prevention.

## The Results Are In!

103 teachers were surveyed about LSY's programming. Here's what they had to say:

**93%** - "A" rating for Overall Program Quality

**96%** - "A" rating for Program Content

**95%** - "A" rating for Ability to Relate to Students

**100%** - "A" rating for Ability to Answer Students' Questions

**100%** - "A" rating for Quality of Presenter

**100%** - Likely to recommend LifeSmart Youth programming to a friend or colleague

## Our People

### LIFESMART YOUTH 2020 STAFF

**Tonja Eagan**, Chief Executive Officer (through May 2020)

**Tammie Carter**, Chief Executive Officer (beginning June 2020)

**Angela Bridge**, Director, Development

**Maria Cheeseman**, Manager, Scheduling & Client Relations

**Olivia Cosgray Martinez**, Adolescent Health Educator

**Doreen Fatula**, Coordinator, Education Team

**Haileigh Huggins**, Adolescent Health Educator

**Andrea Kamwendo**, Manager, Program Quality

**Lara Latouf**, Adolescent Health Educator

**Abbe Shapiro**, Director, Programs & Evaluation

### LIFESMART YOUTH 2020 BOARD

**Tami Earnhart**, President

**LeRoy Lewis, III**, 1st Vice President

**Jessica Moore**, 2nd Vice President

**Andrew Cavallaro**, Treasurer

**Una Hartzell-Baird**, Secretary

**Ryan Achterberg**, Board Member

**Jeremy Baugh**, Board Member

**Rebecca Ford**, Board Member

**Alex Fritz**, Past President, Board Member

**Tanya Malone**, Board Member

**Lun Pieper**, Board Member

**Elliott Pinkie**, Board Member

**Abbey Shultz**, Board Member

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## Support LifeSmart Youth

Visit [lifesmartyouth.org](https://lifesmartyouth.org) to view our sponsors and funding partners and to see how your gift makes a difference!

### DONATE TO LIFESMART YOUTH

Visit [lifesmartyouth.org/donate](https://lifesmartyouth.org/donate) or text LIFESMARTYOUTH to 44-321.

### JOIN US ON SOCIAL MEDIA

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### CONTACT US FOR MORE INFO

Call 317-638-3628 or email [info@lifesmartyouth.org](mailto:info@lifesmartyouth.org)

