

DRIVE-IN

TO THE

80s!

HELP US CELEBRATE **LSY'S 80TH ANNIVERSARY** AT THE DRIVE-IN!

LifeSmart Youth turns 80 in 2023, and we're ready to party...80s style! This year of celebration leads up to our big birthday event in September—a drive-in movie and reception at Tibbs Drive-In Theatre.

We need your help to make this the most totally tubular evening (to the max)! Reach out today to secure your sponsorship!

Contact Tammie Carter at **317-667-0341** or tcarter@lifesmartyouth.org for more info or to select a sponsorship package.

WHEN: September 21, 2023

WHERE: Tibbs Drive-In Theatre

LifeSmartTM
YOUTH
80TH ANNIVERSARY

SPONSORSHIP BENEFITS

	Presenting Sponsor \$20,000	Platinum Sponsor \$15,000	Gold Sponsor \$10,000	Auction Sponsor \$7,500	Entertainment Sponsor \$3,500	Friends of LSY \$1,500	VIP Car Sponsor \$750
# Cars for Event	10	8	6	5	3	2	1
# Sponsorship Opportunities	1	2	3	4	2	8	20
PRE-EVENT	Logo on Event Flyer	•	•	•	•	•	
	Website Presence	•	•	•	•	•	
	Social Media Promotion	•	•	•	•	•	
	Logo in Email Blasts	•	•	•	•		
	Feature in Newsletter	•	•	•			
	Quarterly Social Media Recognition	•	•				
	Logo on Bidding App	•			•		
	Company Info in Event Press Release	•					
	FOX59 News Feature	•					
	Logo Featured in Event Commercial on FOX59	•					
ON-SITE	Event Entry; Free Food and Drinks	•	•	•	•	•	•
	Logo in Program	•	•	•	•	•	
	Logo on Event Sponsor Signage	•	•	•	•	•	
	Logo on Big Screen During Event	•	•	•	•	•	
	Recognition From Stage	•	•	•	•	•	
	Logo on Signage in Entertainment Area	•	•	•	•	•	
	Designated Tailgate Space	•	•	•			
	VIP Parking Location	•	•	•			•
	Logo on Bidding App	•			•		
	Promotion Video Displayed During Program	•					
POST-EVENT	Email Blast Recognition	•	•	•	•	•	
	Newsletter Recognition	•	•	•	•	•	
	Quarterly Social Media Recognition	•	•				